



Official Partnership Offer



www.isafa.info

Dear potential long-term official partner / sponsor,

The International Science And Football Association (ISAF)* is at the edge of colossal development with events and enterprising activities in different parts of the globe. 2017 has witnessed the ISAF entering the 1.7 billion people's market, China by organising its first event in Ningbo City www.isafachina.com. This will surely be followed by other similar ones in the near future and also at the longer term.

The ISAF will continue to:

- 1- Organize sustainable and regular innovative educational events worldwide
- 2- Training future football fitness coaches armed with the latest science-based knowledge
- 3- Provide professional development opportunities for individuals and communities

We aim to offering a global networking stage to interested individuals within professional football career who could take it at their levels and affect societies and other end users.

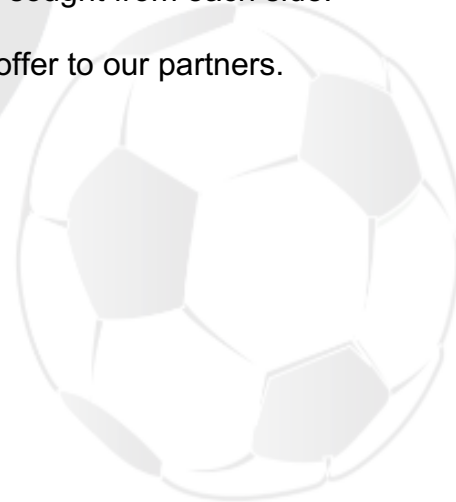
All our events are well publicised and covered by different local and international medias. Our social network reaches 28 countries so far and is growing up ever since we are established worldwide. We are expecting a significant boom in reaching out more people more often via the above-mentioned markets. In addition, our visibility is boosted via our Newsletter Magazine that has been launched the 15th February 2017. The newsletter is published online and via our social network, hence more visibility.

We are attracting long-term official partners (or sponsors) from corporates, institutions and/or establishments, where synergic benefits could be sought from each side.

Highlighted below are several key opportunities that we offer to our partners.

We look forward to working together

Professor Monèm Jemni
Chair ISAF



* Powered by the International Science And Football Academy Ltd, London, UK.

Official partnership terms

The below options aim to setting-up a long-term official partnership / sponsorship between the ISAF and a corporate / establishment / institution. Open to suggestions

The ISAF offers

Visibility, Prestige and Promotion:

- Prestigious partnership with the unique leading association gathering academic institutions, scientists, coaches, fitness professionals and students from around the globe
- More credits and credibility to your institution via working with different scientists from the ISAF board members representing many countries.
- Your institution will be mentioned at the press ceremonies of our events worldwide.
- Your institution will be mentioned at the conferences openings with VIPs attending the events that will be mediatized via the visual, audio and written medias.
- The right to sponsor awards during our events (Football Media award, Football Fitness Coach award and Young Investigators awards, etc).
- The right to sponsor guests and invited persons
- Naming rights to appear as main sponsor of our events.
- Active link on our website
- Recognition in the events materials received by all delegates
- Your institution will be offered the best exhibition site during the events
- Recognition on the outfit to be offered to our guests
- Your institution could insert promotional / marketing items in the conference/event bag
- Your institution logo to be integrated in the promotional activities/announcements of our events (Workshop and Congress), including webpage and conference programme, media, etc
- Your institution could invite a speaker to take part in the scientific programme of our conferences

Legacy

- A three-years partnership contract that could be renewed (and why not up to the 2022 FIFA World Cup where we will be in Qatar)
- Contribution to the development of the future generations who will be working in the football sectors armed with science background worldwide.
- Your institution logo will be included in the book of abstracts that will be published with a unique ISBN code for international recognition

Your Contribution

- A yearly financial contribution as Official Partner for 3-years term contract: 10.000 Stirling Pounds / year
- Any donation in kind to the local volunteers (students) and organisers of our events worldwide.